

## **Forum Continues Top Customer** Satisfaction Streak for 2024

## By the Numbers

overall satisfaction in every service category

>88% of responders "QUITE or VERY satisfied" with each service category



for overall consulting and on-site services

Respondents

**Areas** of pharmacy service and quality measured Forum Extended Care Services celebrated the 20th edition of its annual customer survey with yet another year of top marks.

Across the three main survey domains of pharmacy dispensing, customer service, and on-site support, at least 98% of respondents expressed satisfaction with Forum's services in 2024.

In addition, more than 88% of Forum's customers reported high satisfaction levels — defined as those responding "quite satisfied" or "very satisfied" illustrating once again Forum's commitment to high-quality services across all business lines.

"You are all amazing!" - 2024 Survey Respondent

"Very kind, professional people working at Forum." - 2024 Survey Respondent

"We appreciate our account manager ... super helpful!" - 2024 Survey Respondent

"Customer service is the cornerstone of our business philosophy," Brian Kramer, RPh, MBA, President & CIO of Forum, said. "We don't succeed if our clients don't succeed. Especially with a service as sensitive and vital as pharmacy management for long-term care and senior living communities, having a trusted partner is paramount. This year's results stand as yet more proof of our employees' commitment to serving our customers — and, in turn, helping to keep their residents safe and healthy."

More than 60 customers responded to Forum's 2024 satisfaction survey, a key part of the company's goal of constant improvement. Combined with other innovative strategies such as Lean Six Sigma, Forum strives to help its customers improve care and reduce costs.



4201 W Victoria St Chicago, IL 60646 (800) 447-7108

Southern/Central Wisconsin 2445 Darwin Rd Suite 102 Madison, WI 53704 (888) 454-0768